



Sprint Models



THE TRUCK PEOPLE FROM GENERAL MOTORS

Sprint gets the job done – beautifully!

Some might call it a passenger car, some a pickup. We call it Sprint—the high-style performer designed to combine the best features of both.

Beneath that stylish exterior beats a heart of pure truck—206 inches worth on a 116-inch wheelbase. Big-shouldered hauling action starts with a 38½-cubic-foot pickup box that surrounds cargo with double-walled security. Sprint is built to take punishment for many tomorrows. Added years of useful life result from a generous application of zinc chromate rust primer to all exposed parts. And smooth, one-piece fender liners protect fender underbody body against flying objects, mud and water.

On the go, wide track design and full coil suspension work together to keep Sprint on an even keel over just about any kind of road. Air booster shock ab-

sorbers on the rear are easily adjusted to meet varying cargo needs for excellent ride and handling even under full loads.

A vehicle as versatile as Sprint is bound to be used in many different ways. That's why we offer a wide range of power train components, including eight transmissions and seven engines. There's a combination perfect for you.

As a final touch, you can personalize your Sprint with a choice of fifteen solid exterior colors, ten of them metallic. Vinyl tops, in black, blue, brown, green and white, are available.

Sprint takes you where you want to go, with what you want to haul. In style. Why wait? See your nearby GMC dealer for the full story on Sprint. Today.





**Enjoy all kinds of leisure fun?
Let Sprint count the ways.**

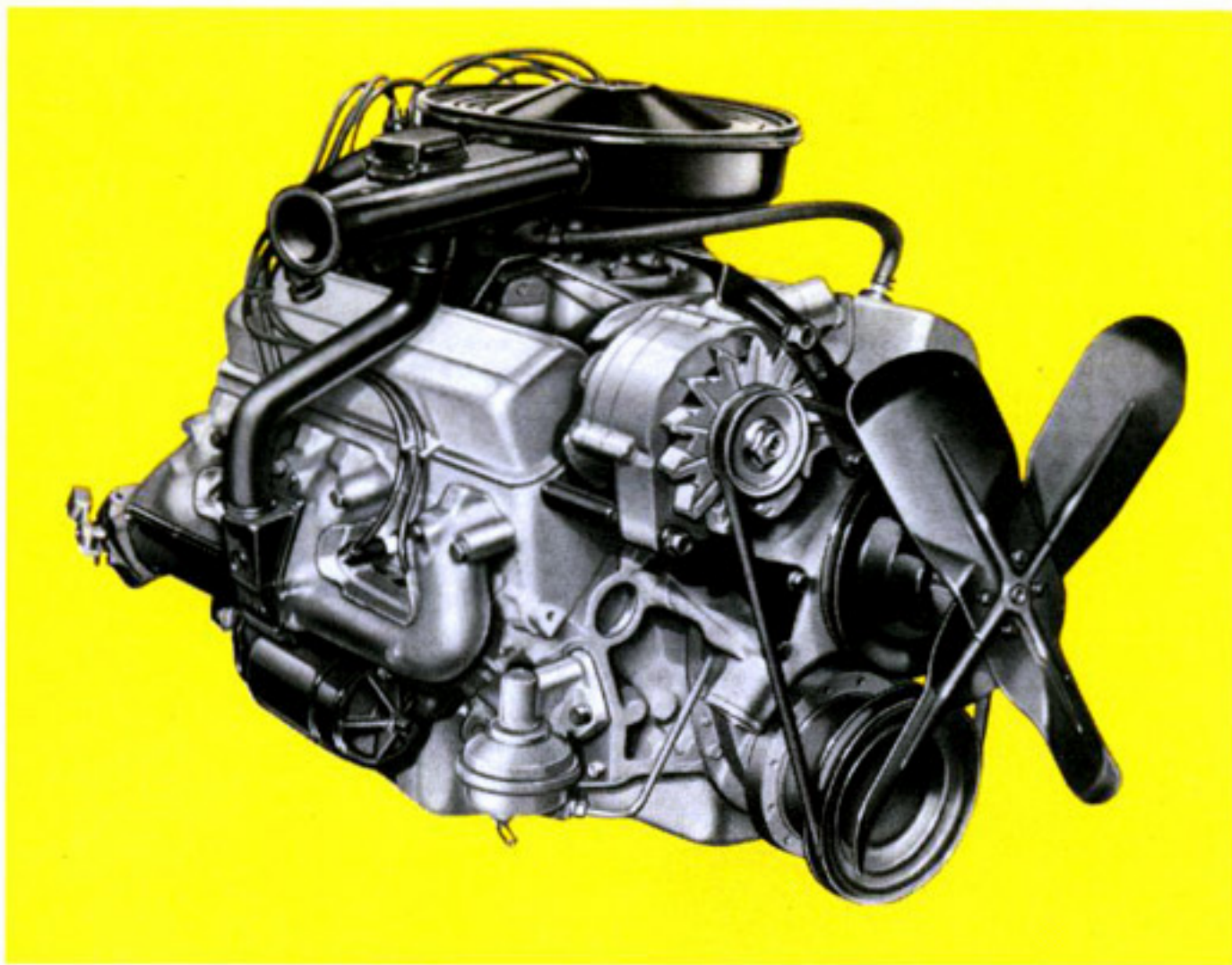
Perfectly suited to all kinds of outdoor activities, Sprint can tow a trailer, haul sports equipment or even be converted to camper use. With Sprint, leisure-time activity

is limited only by your imagination. Your GMC dealer can detail the many options available for broadest recreational use. See him at the earliest opportunity.

**Here's the inside
story on Sprint:
uncommon luxury.**

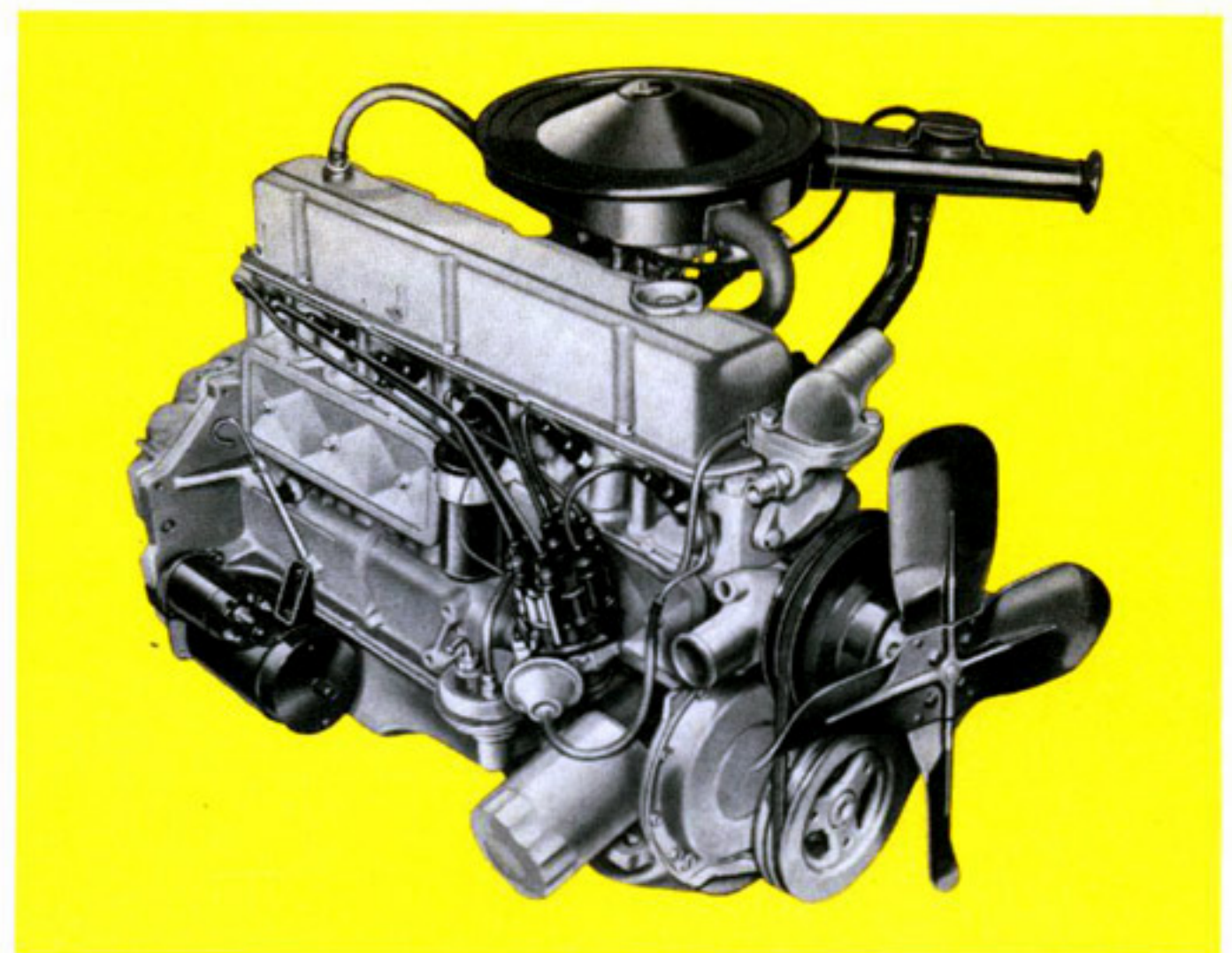
Work or play, Sprint has the interior pleasurable to step into. The foam-cushioned, full bench vinyl seat is available in saddle, sandalwood or black. Door and sidewall panels are finished in matching vinyl. Rubber floor covering is vinyl-coated and color-keyed to harmonize with interior furnishings. Interior appointments also include anti-theft steering column lock . . . seat belts with pushbutton buckles for all passenger positions . . . safety armrests . . . day/night rearview mirror . . . anti-theft ignition key warning buzzer . . . cigar lighter . . . dome lamp and much more. In addition, the available Sprint Custom interior (illustrated) features a deeply textured all-vinyl bench seat in black, dark saddle, dark jade, sandalwood or saddle. Deep-twist carpeting is color-keyed. Vinyl wood-grain trim sets off the striking instrument panel.





Invader V-8's pay off over the long pull.

GMC V-8's combine long life, outstanding performance and lower exhaust pollutants while running on the new no-lead/low-lead or regular grade gasolines. Some features: precision-cast cylinder block and heads • independently mounted valve rocker design • positive crankcase ventilation • full pressure lubrication. Check into the V-8 that's been proved truck-tough time and again, mile after mile.



GMC I-6: more miles between fill-ups.

Reduced engine weight, excellent performance, rock-bottom economy and proven dependability make GMC's In-line Six perfect for you. Priced less, too. Check these features: bulkheads support crankshaft and strengthen entire engine structure • dynamically balanced crankshaft practically eliminates vibration. GMC's tough I-6: hard-to-beat economy and performance package.

Engine Specifications

ENGINE	TYPE	HORSEPOWER		TORQUE (lbs.-ft.)		DISPLACEMENT	BORE AND STROKE	COMP. RATIO
		GROSS	NET	GROSS	NET			
250	In-line Six	145 @ 4200 rpm	110 @ 3800 rpm	230 @ 1600 rpm	185 @ 1600 rpm	250 cu. in.	3.875" x 3.50"	8.50 to 1
307	V-8	200 @ 4600 rpm	140 @ 4400 rpm	300 @ 2400 rpm	235 @ 2400 rpm	307 cu. in.	3.875" x 3.25"	8.50 to 1
350	V-8	245 @ 4800 rpm	165 @ 4000 rpm	350 @ 2800 rpm	280 @ 2400 rpm	350 cu. in.	4.00" x 3.48"	8.50 to 1
		270 @ 4800 rpm	175 @ 4000 rpm	360 @ 3200 rpm	290 @ 2400 rpm	350 cu. in.	4.00" x 3.48"	8.50 to 1
400	V-8	300 @ 4800 rpm	260 @ 4400 rpm	400 @ 3200 rpm	345 @ 3200 rpm	400 cu. in.	4.00" x 3.75"	8.50 to 1
454	V-8	365 @ 4800 rpm	285 @ 4000 rpm	465 @ 3200 rpm	390 @ 3200 rpm	454 cu. in.	4.25" x 4.00"	8.50 to 1
		425 @ 5600 rpm	325 @ 5600 rpm	475 @ 4000 rpm	390 @ 3600 rpm	454 cu. in.	4.25" x 4.00"	9.00 to 1

Engine exterior details may differ, depending on chassis application.

For 1971, all GMC gasoline engines have been designed to operate efficiently, and with lower exhaust pollutants, on no-lead or low-lead gasolines. If no-lead or low-lead gasolines are not available, any leaded regular grade gasoline with a Research Octane Number of 91 or higher may be used.



TRUCK & COACH DIVISION
GENERAL MOTORS CORPORATION
PONTIAC, MICH.

Vehicles shown illustrate standard or available factory-installed equipment. Items referred to as options, optional or available are at extra cost. Different model applications of the components that are listed in the table below as well as many other items of factory-installed equipment may be ordered through your GMC Dealer.

GMC Truck & Coach Division reserves the right to make changes at any time without notice in prices, colors, materials, equipment, specifications and models and also to discontinue models. Data shown is basic information for the prospective buyer as effective at time of issuance of this pamphlet. Dealer will provide complete up-to-date information on options, specifications, etc., not shown here.



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In Michigan call: 800-572-7953